

Date: 9-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
**Public File**

FROM: Dawn Tavoletti

RE: **Political Rebate**  
Candidate: M. Smith  
Week of: 10/1 - 10/7  
Contract Number: 334882 - HL 6359262

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
16	6-630P Sat	:30	\$500	5	1	\$200	\$300

**TOTAL REBATE (Gross) \$300**  
**(Net) \$255.00**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Message Media

Write-up Date 10/9/12

Client Pol - M Smith

Requested By D. Tavoletti

Campaign/Title State Candidate

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 334882

Explanation of Adjustments by Requestor: LUC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 300.00

Debited: \$ \_\_\_\_\_

NET Amount to be Credited: \$ 255.00

Debited: \$ \_\_\_\_\_

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 10/9

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_

Entered as done \_\_\_\_\_

Entered in OSi \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Message Media  
100 Albany Street  
New Brunswick, NJ 08091

# Contract # 334882

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Pol/M Smith/D/OTH/PA (16939)  
**Agency** Message Media (5658)  
**Product** Political - State Candidate (1071)  
**Brand** POL/M SMITH/D/OTH/PA (137373)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MATT SMITH 10/02  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* FRIENDS OF MATT SMITH

**Date Entered** 10/01/12  
**Last Modified** 10/04/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06359262  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,217.50  
**Net Total** \$18,232.50  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  

Month	Spots	Rate
Oct. 2012	41	\$21,450.00
<b>Grand Total:</b>	<b>41</b>	<b>\$21,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A-10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-1030A/13	10/1/12
14.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A-8A (EST)								1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/14	10/1/12
15.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A-10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8-10A/15	10/1/12
16.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6P-CHANNEL 11 NEWS							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/16	10/1/12
17.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	6P-CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/17	10/1/12
18.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6:59P- Jeopardy			X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7-730P/18	10/1/12
19.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	4:28A- Channel 11 News 430A		1							1	\$175.00	\$175.00	Pittsburgh (WPXI)	NEWS 430-5A/19	10/4/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.